

TRANOÏ 為巴黎時裝周官方專業服飾展會，聚集了高度原創性及創意性的新銳設計師品牌、現代成衣品牌、時尚飾品品牌以及生活風格品牌的時裝商業展會。TRANOÏ 與巴黎時裝周主辦單位 Fédération de la Haute Couture et de la Mode (FHCM) 合作，參展品牌涵蓋女士服飾、男士服飾、配件，累積來自全球超過 22,000 名專業服裝與配件買主，與超過 62,000 名業內人士，如：設計師、記者、Showroom 等，共同參與時尚盛事，參觀買主 30%來自法國當地，70%來自法國以外的國際地區，知名買主包括：美國 Bergdorf Goodman、Bloomingdale's、CURVE、Fred Segal；亞洲 10 Corso Como(KR)、Bad Market(CN)、ARTIFACTS(TW)、United Arrows(JP)、BEAMS(JP)、APT.13(RU)、Central Department Store(TH)；中東 Etoile、Ounass、Boom & Mellow、Sauce(AE)；歐洲 Printemps、24 Serves、AXSUM(FR)、Modissa(SZ)、Zalando(GR)、NET-A-PORTER(UK)、Beymen(TR)、Filippo Marchesani(IT)、Twiggy(BE)等。

2024 年 TRANOÏ 巴黎國際時裝展於 9 月 26 日至 29 日於巴黎萬國宮會議中心(Palais Brongniart, Paris) 以 4 天 B-to-B 專業商貿展(Trade Show) 舉行，誠摯邀請臺灣服飾品業者，一同參與臺灣品牌專區形象塑造及相關宣傳活動執行，千萬不要錯過本次參展機會，名額有限，請盡速報名！

■展出時間(依據主辦單位公告為主)：2024 年 9 月 26-29 日 (9/25 日佈展)

■展出地點: Palais Brongniart, Paris 巴黎萬國宮會議中心 16 Pl. de la Bourse, 75002 Paris 法國

■展會官網：tranoi.com

■報名日期：即日起至額滿為止

■適展廠商：臺灣設計師品牌(女裝、配件)，參與方式如下，請勾選：

☐ 參加 2024 年 9 月 TRANOÏ 巴黎國際時裝展：NT\$100,000 元(含稅)

以上包含：場租、建館及配備依紡拓會規劃 showroom 形式，紡拓會保留本活動之權利。

需提供品牌相關資料，經由法國主辦單位審核通過後及付款完成，始確認報名成功。

請 email 回傳此表及品牌資料(含近兩季 look book 和近一季 linesheet)

■展示方式：聯合靜態展示(展示季節:2025 SS)

■承辦人：紡拓會 時尚行銷與技術處 黃馨慧 電話：(02)2341-7251 分機 #2535

email: hsin444@textiles.org.tw

請注意，回傳本表僅代表 貴公司有意報名，並不表示已完成報名手續或是保有攤位

公司名稱：	_____	品牌名：	_____
公司地址：	_____	展位數：	_____
聯絡人：	_____	電話：	_____ (分機：_____)
電子郵件：	_____	產品類別：	_____

※依個人資料保護法規定，紡拓會於運作期間內將依法蒐集、處理及利用您所提供之直接或間接識別個人資料(應用區域為全球)，該資料於本表單處理結束後轉入紡拓會資料庫受妥善維護。如您詳閱並瞭解上述內容後，仍願意資料填寫，則視同您同意紡拓會蒐集、處理及利用您的個人資料。



FÉDÉRATION
DE LA HAUTE COUTURE
ET DE LA MODE

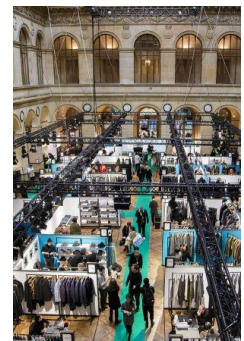
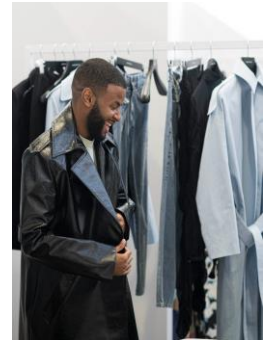


TRANOI

Paris Fashion Week® Trade Show Partner



PARIS FASHION WEEK



TRANOÏ, A UNIQUE VISION OF FASHION

Four times a year, TRANOÏ - Paris Fashion Week® trade show partner - welcomes international buyers who are looking for an original fashion offer in iconic locations : at La Gaîté Lyrique for men's designers and at the Palais Brongniart for women's designers.

Those two events gather a community of emerging and advanced designers selected in partnership with the Fédération de la Haute Couture et de la Mode (FHCM).

TRANOÏ, EXCLUSIVE PARTNER OF PARIS FASHION WEEK

A COMMON SELECTION

Tranoï and the Fédération de la Haute Couture et de la Mode (FHCM), which organises PFW®, are working together on the selection of designers attending Tranoï, in order to offer a range of products in line with the Paris Fashion Week® calendar. This also allows young designers to benefit from additional visibility via the communication tools of Paris Fashion Week®

AN EXCHANGE OF VISIBILITY

A dedicated communication campaign highlights Tranoï and its selection on Paris Fashion Week® communication tools.



170 DESIGNERS AND BRANDS SELECTED FOR THEIR CREATIVE COMMITMENT

A sharp selection of designers with a strong identity and unique know-how. The opportunity to benefit from Tranoï's network of international buyers and retailers network, looking for a unique fashion offer

They trusted us :

EMERGING DESIGNERS

Alighieri - Angel Chen - Destree - Eudon Choi - Fête Impériale - Maygel Coronel - Mossi - Nensi Dojaka - Richard Malone - Richard Quinn - Roussey - Wanda Nylon...



CONTEMPORARY DESIGNERS

Acne Jeans - Cahu - Dita Eyewear - Harris Wharf London - Jacquie Aiche - Jejia - Jerome Dreyfuss - Le Mont St Michel - Les Prairies de Paris - Parabout - Maison Kitsuné - Pierre-Louis Mascia - Rains - Sofie D'Hoore...





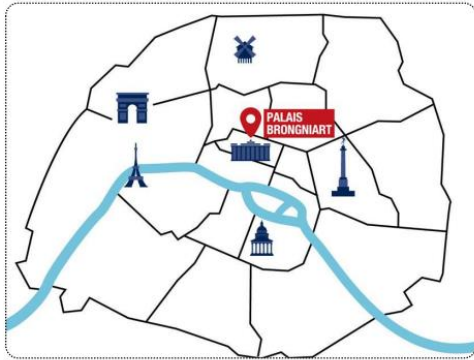
PALAIS BRONGNIART, A UNIQUE VENUE FOR YOUR EVENT

Emblematic place of Tranoï, the Palais Brongniart brings together, at each fashion week, the best of creation. Ami, Off-White, Koche, Fendi fashion shows... today it's one of the leading venues for fashion shows and events in the heart of Paris.

Tranoï brings its expertise and its network to designers who wish to present or organize a fashion show during the tradeshow :

- Benefit from exceptional visibility during Paris Fashion Week®.
- Organize your fashion show in an emblematic place in Paris.
- Benefit from Tranoï's international network.

Last september, the "Institut Français de la mode" chose Tranoï to presents it "Accessories" happening to almost 200 people.



COMMUNITY

A community of RTW and accessory buyers :

- 30% French
- 70% International
- Department stores, multi-brand stores, online stores...
- 90% of buyers are loyal to Tranoï and come back every season*.



NORTH AMERICA

ALAN BILZERIAN - USA
BERGDORF GOODMAN - USA
BLOOMINGDALE'S - USA
CIRCULAR GALLERY - USA
CURVE - USA
FETNEH BLAKE - USA
GRAVITYPOPE - CANADA
GREGORY'S - USA
HUDSON'S BAY - CANADA
HLORENZO - USA
IKRAM - USA
JILL ROBERTS - USA
JOAN SHEPP - USA
LA MAISON SIMONS - CANADA
MODA OPERANDI - USA
NEIMAN MARCUS - USA
NO.6 STORE - USA
NORDSTROM - USA
SSENSE - CANADA
THE WEBSTER - USA

ASIA & MIDDLE EAST

4 - KUWAIT
10 CORSO COMO - KOREA
BAD MARKET - CHINA
BAYCREWS - JAPAN
BEAMS - JAPAN
BEYMEN - TÜRKIYE
CENTRAL DPT STORE - THAILAND
DRESSING FOR FUN - CHINA
ESTNATION - JAPAN
ETOILE - UAE
GALERIES LAFAYETTE - UAE
GR8 - JAPAN
HANWA GALLERIA - KOREA
ISETAN - JAPAN
LEVEL SHOES - UAE
LANE CRAWFORD - HONG KONG
OUNASS - UAE
SKP - CHINA
TAKASHIMAYA - JAPAN
TSUM - RUSSIA
UNITED ARROWS - JAPAN

EUROPE

10 CORSO COMO - ITALY
24S - FRANCE
ANTONIOLI - ITALY
AXSUM - FRANCE
DOVER STREET MARKET LONDON - UK
ELEVASTOR - FRANCE
FENWICK - UK
GALERIES LAFAYETTE - FRANCE
GAUDENZI - ITALY
JOGGING - FRANCE
KADEWE - GERMANY
LA SAMARITAINE - FRANCE
LE BON MARCHÉ - FRANCE
LODENFREY - GERMANY
LUISAVIAROMA - ITALY
MACBEE'S - IRELAND
MODISSA - SWITZERLAND
NET-A-PORTER - UK
PENELOPE - ITALY

PRINTEMPS - FRANCE
RENDEZ-VOUS - FRANCE
RINASCENTE - ITALY
SELFRIDGES - UK
SOLIS - FRANCE
SOTO STORE - GERMANY
STIJL - BELGIUM
TESSABIT - ITALY
THE PLACE LONDON - UK
TIZIANA FAUSTI - ITALY
UN MONDE A PART - FRANCE
ZALANDO - GERMANY...